



BSc Business Management
BSc Business Management with Marketing
BSc International Strategic Business Management
BSc Business Management with Entrepreneurship
BSc Business Management with Law
BSc Accounting with Finance

Full-Time Study from September 2023

Course Demands

Consolidate - completing further tasks to bring together your learning and check your understanding in between 2 consecutive workshops (for example between ws 3 and ws 4)	12
Total	50

Number of days attendance on campus usually required:

Attendance Mode	Number of Days of Attendance per week required for Engage (teaching) sessions
Full-time presential	Normally 3 (exceptionally it may be 2 or 4)

We expect students to attend at least 80% of their sessions (Our data shows that students with higher attendance have significantly better prospects of success). International students with a visa need to attend at least 80% of the sessions.

- Markets
- Marketing and sales
- Customers
- Finance and accounting
- Information systems
- People and leadership
- Organisational behaviour and change management
- Operations
- Communications and digital technology and tools
- Strategy
- Innovation and entrepreneurship
- Social responsibility

Intellectual Skills

- analyse and evaluate relevant primary and secondary business sources using a variety of data types including textual, numerical and statistical information.
- analyse complex actual or hypothetical problems, evaluate a range of solutions in the light of the management issues raised and make critical judgments on the merits of particular decisions.
- demonstrate intellectual independence including ability to ask and answer clear questions about business and management systems, identify gaps in own knowledge and acquire new knowledge, and engage in critical analysis and evaluation.
- devise and sustain business strategies and actions through the use of evidence and data, recognising ambiguity and challenges, and being able to communicate these both orally and in writing.

General Transferable and Professional Skills

- have developed relevant skills that will make them employable and continuous learners throughout their business and management careers
- be able to demonstrate a range of cognitive, intellectual, personal and interpersonal, and subject-specific skills such as:
 - People management
 - Problem-solving and critical analysis
 - Ability to analyse and evaluate a range of business data, sources of information and appropriate methodologies
 - Commercial acumen
 - Innovation, creativity and entrepreneurial abilities

- Knowledge of possible alternative technical languages and practices of accounting (for example, alternative recognition rules and valuation bases; accounting rules followed in other socioeconomic domains; alternative managerial accounting approaches to control and decision-making)
- Skills in recording and summarising transactions and other economic events; preparation of financial statements; analysis of the operations of business (for example, decision analysis, performance measurement and management control); financial analysis and projections (for example, analysis of financial ratios, discounted cash flow analysis, budgeting, financial risks) and an awareness of the contexts in which accounting data and information is processed and provided within a variety of organisational environments and the relationships with other systems providing information in organisations
- Knowledge of contemporary theories and empirical evidence concerning the operation and effects of accounting, including detailed coverage of at least one of its contexts and an awareness of others (for example, accounting and accountability; accounting and corporate governance; accounting and capital markets; accounting and the firm; accounting and the public sector; accounting and society; accounting and sustainability; auditing), and the ability to critically evaluate such theories and evidence
- An awareness of issues of financial management, risk and the operation of capital markets

Intellectual Skills

- analyse and evaluate relevant primary and secondary business sources using a variety of data types including textual, numerical, and statistical information.
- analyse complex actual or hypothetical problems, evaluate a range of solutions in the light of the management

[BSc Business Management and BSc Accounting with Finance]
[FT F2F] [Sep 2023]

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[FT F2F] [Sep 2023]

Course Demands

Summary of Assessment Demands

This course typically contains the following types of assessment:

Type of Group Coursework	Detail (eg Word limit, coursework format)	Timing of the coursework
Report	3000 – 4000 words	Mid or end of term
Report + Presentation	3000 – 4000 words + 10 – 20 minutes presentation	Mid or end of term report During term presentation
Presentation	10 – 15 minutes	During term
Dissertation/Project	8000 words	End of term at Level 6

Type of Individual Coursework	Detail (eg Word limit, coursework format)	Timing of the coursework
Report/Essay/Case study	3000 – 4000 words	Mid or end of term
Portfolio	3000 – 4000 words	End of term
Learning Journals	3000 – 4000 words	End of term
Presentation	10 – 15 minutes	During term

In-class tests/Examinations	Number of exams, type of exam and standard duration	Timing – when during the course do these exams take place
In-class tests - closed book; may include MCQs; during workshops	30 – 90 minutes	During

Potential Resit Assessments:

Resits will consist in principle on the same assessment methods of the first attempt, unless they are considered inadequate or impossible to use again (e.g. group work), in which case an equivalent alternative will be provided (e.g. a group report may be replaced by an individual report; in-class presentation may be replaced by a recorded presentation).

Time limits for Completion